<table>
<thead>
<tr>
<th>Outcome</th>
<th>Potential Measure</th>
<th>Data Collection Method</th>
<th>Sample (Who would you gather information from?)</th>
</tr>
</thead>
</table>
| Kids meet developmental milestones | • Number and percent of parents strengthening parenting skills  
• Number and percent of kids meeting developmental milestones | • Survey  
• Survey | • Parents/Guardians/Caregivers  
• Parents/Guardians/Caregivers |
| Kids have quality early childhood education experiences | • Number and percent of parents who use high quality affordable childcare  
• Number of high quality affordable childcare slots (# of kids) | • Survey  
• Records | • Parents/Guardians/Caregivers  
• Organizations |
| Youth attend school | • Number of absences from school  
• Percentage of youth chronically absent (10% or more absences in a school year) | • Report cards  
• Report cards | • Youth in program in grades K-12  
• Youth in program in grades K-12 |
| Improved parent/guardian/caregiver involvement | • Pre/post parent/guardian/caregiver engagement survey  
• Number/percentage of parent/guardian/caregiver attendance at programs, activities, and events  
• Number/percentage of parent/guardian/caregiver volunteer participation  
• Barriers removed for parent/guardian/caregiver engagement | • Surveys  
• Records  
• Records  
• Surveys/Records | • Parents/Guardians/Caregivers  
• Parents/Guardians/Caregivers  
• Parents/Guardians/Caregivers  
• Parents/Guardians/Caregivers |
| Improved scholastic competence | • Self-Perception Profile for Adolescents OR Domain of Self-Perception Profile for Children Survey  
• Reading/Math Scores (grade level) | • Survey  
• Assessment Reports | • Youth in program in grades K-12  
• Youth in program in grades K-12 |
| Improved behavioral conduct | • Self-Perception Profile for Adolescents OR Domain of Self-Perception Profile for Children Survey  
• Self-Perception Profile for Children Survey | • Survey | • Youth in program in grades K-12  
• Youth in program in grades K-12 |
| Improved global self-worth | • Self-Perception Profile for Adolescents OR Domain of Self-Perception Profile for Children Survey  
• Self-Perception Profile for Children Survey | • Survey | • Youth in program in grades K-12  
• Youth in program in grades K-12 |
| Improved job competence | • Self-Perception Profile for Adolescents OR Domain of Self-Perception Profile for Children Survey  
• Self-Perception Profile for Children Survey | • Survey | • Youth in program in grades K-12  
• Youth in program in grades K-12 |
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| People trust police officers                 | • STYH Survey Question - The police in my neighborhood treat people with respect. (Strongly agree – Strongly Disagree)  
• STYH Survey Question – The police in my neighborhood can be trusted. (Strongly agree – Strongly Disagree)                                                                 | Survey                 | Residents                                              |
| People report crimes more often              | • STYH Survey Question – How likely would you be to report a crime in your neighborhood? (Very likely – Very unlikely)                                                                                                   | Survey                 | Residents                                              |
| Community members outside more often         | • STYH Survey Question - Please tell me if you or any member of your household has been involved in a Neighborhood crime watch.  
• STYH Survey Question - Please tell me if you or any member of your household has taken action with neighbors to do something about a neighborhood problem                                                    | Survey                 | Residents                                              |
| Working street lights                         | • Percentage of working street lights = [Number of working lights/Number of all lights] * 100                                                                                                                               | Streetlight audit      | Area where the work was targeted                       |
| Maintained properties and lots                | • Percentage of maintained lots = [Number of maintained lots/Number of all lots] * 100                                                                                                                                  | Property audit         | Area where the work was targeted                       |
| Improved property conditions                  | • Property ratings                                                                                                                                                                                                       | Property audit         | Area where the work was targeted                       |
| Reduced crime (violent, property, and arson)  | • Violent, property, and arson rates (crimes/100,000 people) from year to year  
• STYH Survey Question - How safe is it to walk around alone in your neighborhood... during the daytime? / after dark? Extremely dangerous, somewhat dangerous, fairly safe, completely safe  
• STYH Survey Question - Compared to other neighborhoods, the crime rate in your neighborhood is... very high, high, about the same, low, very low | Crime reports, Survey  | Area where the work was targeted, Residents            |

STYH = Speak to Your Health Survey – The survey, past results, and questions can be found here: http://speak.gchd.us/
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<tr>
<td>New and existing businesses are sustained or grow</td>
<td>• Number of new businesses</td>
<td>• Self-reporting</td>
<td>• Businesses</td>
</tr>
<tr>
<td></td>
<td>• Business profits</td>
<td>• Survey/Records</td>
<td>• Businesses</td>
</tr>
<tr>
<td></td>
<td>• Business revenue</td>
<td>• Survey/Records</td>
<td>• Businesses</td>
</tr>
<tr>
<td></td>
<td>• Number of employees</td>
<td>• Survey/Records</td>
<td>• Businesses</td>
</tr>
<tr>
<td></td>
<td>• Dollars spent on capital improvement</td>
<td>• Survey/Records</td>
<td>• Businesses</td>
</tr>
<tr>
<td>People have appropriate education and skills to obtain and retain jobs</td>
<td>• Number gaining GED/HS Diploma</td>
<td>• Survey/Records</td>
<td>• Individual</td>
</tr>
<tr>
<td></td>
<td>• Number gaining Advanced Degree</td>
<td>• Survey/Records</td>
<td>• Individual</td>
</tr>
<tr>
<td></td>
<td>• Number gaining certification</td>
<td>• Survey/Records</td>
<td>• Individual</td>
</tr>
<tr>
<td></td>
<td>• Enrollment in post-secondary education</td>
<td>• Survey/Records</td>
<td>• Individual</td>
</tr>
<tr>
<td></td>
<td>• Employability Skills (Maintain or Improve)</td>
<td>• Survey/Records</td>
<td>• Individual</td>
</tr>
<tr>
<td>People obtain and retain jobs</td>
<td>• Number employed (Part-time, Full-time)</td>
<td>• Survey/Records</td>
<td>• Individual</td>
</tr>
<tr>
<td></td>
<td>• Employment at 3, 6, 9, 12 months</td>
<td>• Survey/Records</td>
<td>• Individual</td>
</tr>
<tr>
<td>Increased household financial stability</td>
<td>• Number of people/families completing a financial literacy course</td>
<td>• Survey/Records</td>
<td>• Individual/Family</td>
</tr>
<tr>
<td></td>
<td>• Annual household income or proxy (net income, net worth, credit score)</td>
<td>• Survey/Records</td>
<td>• Individual</td>
</tr>
<tr>
<td></td>
<td>• Poverty level (must collect annual household income and number of people living in the household)</td>
<td>• Survey/Records</td>
<td>• Individual</td>
</tr>
<tr>
<td></td>
<td>• Bank Account (yes/no)</td>
<td>• Survey/Records</td>
<td>• Individual</td>
</tr>
<tr>
<td></td>
<td>• Direct Deposit (yes/no)</td>
<td>• Survey/Records</td>
<td>• Individual</td>
</tr>
<tr>
<td></td>
<td>• Number of barriers removed and type</td>
<td>• Survey/Records</td>
<td>• Individual</td>
</tr>
<tr>
<td>Reduce resident recidivism</td>
<td>• Number or percentage of participants who do not return to incarceration (3,6,9,12 months)</td>
<td>• Survey/Records</td>
<td>• Individual</td>
</tr>
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</table>
| Housing is affordable (housing costs less than 30% of household income) | • Number of people living in affordable housing  
• Number of new affordable housing units                                                                                                                          | • Records              | • Families/Individuals  
• Housing Units                                               |
| Residents own the home they live in                                    | • Number of people who became homeowners  
• Survey question – I would like to buy a home in this neighborhood? (Y/N)  
• Survey question – How much longer do you think you will be living in your current residence (# months)?                                               | • Records              | • Families/Individuals  
• Families/Individuals  
• Families/Individuals  
• Families/Individuals  
• Families/Individuals                                               |
| Housing is well-maintained externally and internally                    | • Property rating  
• Code enforcement  
• Rental Inspections                                                                                                                                             | • Survey  
• Records  
• Records                                                                                                               | • Houses/units  
• Houses/units  
• Houses/units                                                                                                          |
| Neighborhood residents are within walking distance of park(s), neighborhood center(s), or community school | • Availability and access to recreation is satisfactory or better (Strongly Agree to Strongly Disagree)  
• Availability and access to necessary services is satisfactory or better (Strongly Agree to Strongly Disagree)                                             | • Survey  
• Survey                                                                                                               | • Individuals  
• Individuals                                                                                                          |
| Neighborhood public outdoor space is well-maintained and inviting       | • Park use  
• Space is well-maintained and inviting (1-poor, 2-fair, 3-good)  
• STYH Survey Question – In the past 12 months, has anyone in your household been involved in a neighborhood clean-up, beautification project, or community garden project | • Visitor Counts  
• Survey  
• Survey                                                                                                               | • Individuals  
• Parks  
• Parks                                                                                                                   |
| Civic engagement                                                        | • STYH Survey Question - Please tell me if you or any member of your household has been involved in the meeting of a block or neighborhood group.  
• STYH Survey Question - Have you or anyone in your household volunteered in a program at a local school, church or other neighborhood institution in the past 12 months to improve conditions in your neighborhood?  
• Voting  
• Have leadership position (formal) in neighborhood group, block club, PTA, etc. (Y/N)  
• Participation in community and government meetings (Often, Sometimes, Never)                                                                                             | • Survey  
• Survey  
• Survey  
• Survey                                                                                                               | • Individuals  
• Individuals  
• Individuals  
• Individuals                                                                                                          |
| Neighborhoods are stable and supportive to residents                    | • Length of time in residence or neighborhood  
• STYH Survey Question (How satisfied are you with the quality of life in your neighborhood? Very satisfied to very dissatisfied)  
• Survey question – I would recommend this neighborhood to anyone as a good place to live (Strongly Agree to Strongly Disagree)                                  | • Survey  
• Survey  
• Survey                                                                                                               | • Individuals  
• Families/Families  
• Individuals                                                                                                          |

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